



GUARDIAN®

Small Group Sales Life Enhancements on 2-9 Lives!

Did you know that 44% of all U.S. households admit they are underinsured? They either don't own life insurance or they do and need more.¹

To meet this growing need for comprehensive life insurance coverage, we have made two significant improvements to our Life offerings for cases with 2-9 lives:

- ***Guaranteed issue is now available.*** For cases with 2-5 lives, we'll guarantee issue at \$25,000, and for cases with 6-9 lives, we'll guarantee issue at \$50,000.
- ***LifeAssist is now a standard offering.*** This is a unique life coverage option that can enhance a basic term life plan by providing critical income to employees who suffer a severe or catastrophic disability.

These enhancements make Guardian Life a more attractive and competitive product, enabling you to offer Guardian to more of your clients and have an immediate impact on your business.

¹ LIMRA website, www.limra.com, Facts About Life, 2005 Handout.

For more information on these enhancements, contact your Guardian Small Group Sales representative.

GUARDIAN is
BIG on
small business



For brokers only. The Guardian Life Insurance Company of America, New York, NY 10004