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rock star
to your
clients.

> Explore
MetLife's
enhanced
2008
Benefits
Benchmarking
Tool



When you show your clients where their benefits stand, they'll look at you in a whole new light.

MetLife's enhanced Online Benefits Benchmarking Tool now includes more in-depth data to help you measure how your clients' benefits objectives, strategies and offerings – and their employees' attitudes toward benefits – stack up against those of similar companies.

- **Detailed information** sorted by industry, company size, company type and region.
- **New!** Employee perceptions by income levels and generations.
- **View, print and download** your analysis to use in your next client presentation.

Access the enhanced online Benchmarking Tool at whymetlife.com/broker/benchmark

Add the latest competitive benefits data to your next recommendation. Contact me for more information.

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To contact me directly, please click on my e-mail address, or use the contact information above. Please do not reply to this e-mail message.

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