

MetLife®



Gain a Competitive Advantage with New Basic Life and AD&D Pricing for Small Business Clients.

For cases with an October 1 or later effective date, MetLife introduces new competitive rates for Basic Life and AD&D products for your clients with 10-499 lives.

- For example, overall Basic Life rates for cases with 10-99 lives will be reduced by an estimated 14% from MetLife's current manual rates. The reduction in our AD&D rates for cases with 10+ lives will range from 15-20%.
- Additional Life product enhancements include increases in limits for overall Medical Evidence of Insurability and increased benefit maximums.

Basic Life is the foundation of your clients' benefits programs. Now you can help make this valuable coverage more affordable when you recommend MetLife.

Contact me for more information and your next Life quote with a 10/1/07 or later effective date.

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To contact me directly, please click on my e-mail address, or use the contact information above. Please do not reply to this e-mail message.

Give your clients peace of mind with affordable Basic Life options

Only 50% of employees own life insurance for themselves and among those who have coverage, nearly half (45%) acknowledge the amount of their coverage is inadequate

[Click here](#) to download a client-ready slipsheet highlighting MetLife's Basic Life and AD&D options.

¹ 5th Annual MetLife Study of Employee Benefits Trends

Like most group insurance policies, MetLife group policies contain certain exclusions, exceptions, waiting periods, reductions, limitations and terms for keeping them in force. Ask your MetLife group representative for costs and complete details.

For insurance brokers only.

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