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Producer eUpdate

Tri-State
New York, New Jersey, Connecticut
April 10, 2008



Medical Plans

▶ Groups up to 50

New Jersey Oxford Product Updates Effective May 1

We are pleased to announce the introduction of the new Oxford EaseSM plans for New Jersey groups with 2-50 lives, in addition to new New Jersey small group riders.

▶ [Read More](#)

UnitedHealthcare Definity HRA Enhancements

We've re-launched the UnitedHealthcare DefinitySM Health Reimbursement Account (HRA) product for 51 or more size groups. In May, look for a new, streamlined case submission process for the Select HRA and the launch of the latest HRA enhancement, the **Shared HRA**. Use our updated marketing materials which highlight the latest consumer-driven health research results. And use the new Select HRA Application to take advantage of the streamlined process and new options.

▶ [Read More](#)

Pharmacy

Take Note

Oxford Wellness

Programs Enhanced

Every Oxford membership provides your clients with wellness programs and tools designed to educate them about the importance of living a healthy life and making any necessary changes to their habits.

▶ [Read More](#)

▶ [Wellness Brochure](#)

In Touch Mails to Your Clients

▶ [Examples](#)

► Fully Insured

Pharmacy Mail Interchange Pilot

Effective May 1, 2008, we are launching a **therapeutic interchange pilot program** for a small group of medications filled through Medco By Mail. This pilot applies to fully insured clients only. When members submit new or refillable prescriptions for these targeted medications, a Medco representative will call them to describe lower cost alternatives available. If members agree to change, a Medco pharmacist will contact the prescribing physician for authorization. This is a **voluntary program**; however, some members may receive medication alternatives without their approval if attempts to contact them were not successful and the interchanges were authorized by their physicians.

► [Read More](#)

Corporate News

UnitedHealthcare Named Health Plan of Choice by National Black Chamber of Commerce

The Washington, D.C.-based [National Black Chamber of Commerce](#) (NBCC) has named UnitedHealthcare as the health benefit provider of choice for its nearly 100,000 member businesses. This NBCC first-ever endorsement of a national health benefits company is due in part to our [Generations of Wellness](#)SM program, which offers services specifically tailored to meet African Americans' unique health care needs.

► [Read More](#)

Broker Services

New Broker of Record Letter Template

We continually strive to make doing business with us easier. To facilitate faster and more accurate processing of Broker of Record (BOR) letters, here is a suggested [template](#) letter for you to use. This template can be tailored for each Oxford or UnitedHealthcare group for which you are submitting a new BOR and **must be printed on that group's company letterhead**. The template is also available on the forms page at [oxfordhealth.com](#).

Oxford's Interactive Distribution & Electronic Administration (**IDEA**) management system will save you time, aggravation and money, while making it easier to find the right plan for your clients. Run quotes, enroll your groups, and manage your renewals directly from the broker Web site at [OxfordHealth.com](#).

[Click here](#) to view a list of the latest enhancements to IDEA

Oxford Group Services
1-888-201-4216 or
GroupServices@OxfordHealth.com

Oxford Commissions Hotline
1-888-666-6844
or Commissions@OxfordHealth.com

Grow and service your book of business on your schedule - log in to the broker Web site at [OxfordHealth.com](#)

Service questions? Contact us at [Unitedeservices.com](#) or **1-888-842-4571**.

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